



## **THANK YOU FOR YOUR SUPPORT!**

Thank you for taking the time to submit a letter of support for our Watershed Sign Program. We appreciate your efforts to protect the water quality of our watersheds and other important source waters. Last year, Caltrans approved this sign for a pilot program in the San Diego district. Now we want to demonstrate a strong need to Caltrans for these signs and are asking for letters of support. Your letter will help this sign be available in all districts throughout California.

### Directions for submitting a letter of support:

- 1) Write a letter of support by using the attached sample letter templates or creating your own
- 2) Place letter on your own agency/organization letterhead
- 3) Send letters to:

Mr. John Fisher, Chariman, CTCDC  
C/O California Department of Transportation (Caltrans)  
Division of Traffic Operations  
1120 N Street, Mail Station 36  
Sacramento, CA 95814

Ms. Destree Lazo, Program Coordinator  
Watershed Sign Program  
c/o Collaborative Services  
427 C Street, Suite 200  
San Diego, CA 92101

## **SAMPLE LETTER TEMPLATE**

Date:

Mr. John Fisher, Chairman, CTCDC  
C/O California Department of Transportation (Caltrans)  
Division of Traffic Operations  
1120 N Street, Mail Station 36  
Sacramento, CA 95814

Subject: Letter of Support for City of San Diego Water Department  
Watershed Signage Program

Mr. Fisher:

The NAME OF ORGANIZATION is in support of the City of San Diego Water Department's Watershed Sign Program as a way to create opportunities to learn about the importance of watersheds and encourage community stewardship. We are excited about their collaboration with Caltrans and support the efforts of the new pilot sign program in the County of San Diego. Our hopes would be that these signs be adopted into the Caltrans' family of standard signs and be utilized throughout the region and state.

We support this program because it brings attention to the motoring public that they are entering a watershed where a drinking water reservoir or other important source water is located. Furthermore, the project would assist the region's water utilities in meeting their storm water pollution prevention goals and would supplement the U.S. Environmental Protection Agency's efforts to increase awareness and education of the importance of natural resources.

We also believe that this program will assist the NAME OF ORGANIZATION by helping promote improved water quality for San Diego and throughout California.

Sincerely,

Name, Title

cc: Mr. Gerry Meis and Mr. Devinder Singh, Caltrans

## SAMPLE LETTER TEMPLATE

Date:

Ms. Destree Lazo, Program Coordinator  
Watershed Sign Program  
c/o Collaborative Services  
427 C Street, Suite 200  
San Diego, CA 92101

Subject: Letter of Support for City of San Diego Water Department  
Watershed Signage Program

Ms. Lazo:

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